



March 30, 2020

RE: COVID-19 Update for April

Dear Studio 55 School of Dance Families,

What a whirlwind the last several days have been for families, schools, community leaders and local businesses. As the COVID-19 situation continues to evolve on a daily basis, we wanted to take the opportunity to provide clarity and inform you of our current plans for the next few weeks.

We want to thank everyone who has reached out by way of email, text, direct messages, and calls to offer support. Your partnership at this time, more than ever, is so appreciated. As you know, Studio 55 School of Dance has temporarily converted our classes to an online format and hopefully you all have been able to access and participate in some of those. If you need help using our online class format, please reach out to us!

As of now, our building will continue to be closed at least until April 14, in concordance with the government mandates and school district closings, we will continue providing online classes during this time, and you will get new content each week. We know that this is not what you originally signed up for, but we are adapting to the current situation and hoping that these classes will be a good source of continued training for your students. We hope they will also serve as a form of interactive entertainment for them as they are quarantined at home. It is important for your students to maintain some source of normalcy during this time, as well as continue practicing the steps and routines that they have been working so hard on. We are hoping that everyone can pick up right where they left off when we are able to return to normal.

#### **What about April Tuition?**

Great question! Studio 55 School of Dance relies on enrollment and tuition in order to honor all of its commitments to staff and teachers during this time. We have scaled down our immediate expenses as much as possible, but are still committed to fulfilling our promises to your students and to our employees. We know that this is a difficult time financially for many families, so we have come up with three options when it comes to April Tuition:

*(Please choose one of the following options and notify the corresponding email by April 4, 2020)*

**OPTION 1:** Knowing the challenge this time is for local small businesses, I want to continue supporting Studio 55 as always so they can pay their instructors and pay their bills; I choose no action related to my tuition at this time. I understand that I will pay my normal tuition rate and have access to all online class content, as well as hold my place in my class for when the studio is able to open up again. This amount will be charged to my card on file on April 5, 2020.

(no action required)

**OPTION 2:** For the month of April, I would like a 50% discount to my normal tuition. I understand this will give me access to the online class content, as well as hold my place in my class for when the studio is able to open up again. This amount will be charged to my card on file on April 5, 2020. If normal classes are able to start up again before the end of April, I will not be charged anything else.

(email: [frontdesk@studio55schoolofdance.com](mailto:frontdesk@studio55schoolofdance.com) by April 4, 2020)

**OPTION 3:** I would like to withdraw from my classes at Studio 55 for the rest of the 2019/2020 dance year, forfeiting my place in class and I will not be participating in the Spring Recital if and when it is able to be held.

(email: [laura.slager@studio55schoolofdance.com](mailto:laura.slager@studio55schoolofdance.com) by April 4, 2020)



### **What about the Spring Recital?**

We are currently still scheduled at Western Performing Arts Center for our recital week, May 14-16. Although, given the conditions between the National State of Emergency, the state of Michigan's closure of schools, and the CDC's recommendations of social distancing and ban on assembling in groups more than ten, we are anticipating that we may need to make some changes to our current recital schedule. This is a decision we will make later on, once we get more details and clarification. We are going to do our absolute best to provide a wonderful recital experience with our dancers to end the season. We will keep you updated as May draws near and once we hear details from the state, city and Western Performing Arts Center.

We are all in uncharted water, which is requiring a level of flexibility and adaptation like never before. This week, our teachers and staff are continuing to work very hard on our online classes and preparing resources for your time at home. We are so grateful for your support always and especially NOW. Your commitment to helping your kids and the teachers finish this dance year strong (and safe!) is so appreciated! We will continue to update you as we know more information.

With appreciation,

*The Team at Studio 55 School of Dance*

Laura Slager, Kirstin Seager, Erin Reinker, Laura Madden, Sarah Kilgore, Kirk Williams, Shelby Hassall, Kate Reamsnyder, Ariannah Geise, Phoebe Fink and Bailey Graham